

INTRODUCTION OF TECH-DPAY AND ESTABLISHMENT OF CREATIVITY AND TECHNOLOGY CENTRE (SMART CITY)

This project is designed to start with 5,000 hectares of land to be a hybrid hub of multifaceted and multi-dimensional value. It will create value in terms of digital, technological, business, entrepreneurial, commercial, innovational, vocational, and creativity.

In the process, there will be a lot of employment opportunities for our youths and University students. It would be an advantage to students in the Universities so that, they will enjoy schooling and working. This city will be centered on digital technological smartness, economics, business, and entrepreneurship. It will also boost vocational, technology, technical studies, innovation, and creativity. It will be a place for foreign and local visitors to engage in tourist activities. It will also be a place for banks, investors, business leaders, and entrepreneurs to provide a wide variety of goods and services to the general public. Foreign embassies will also be given spaces to establish unique cultural and commercial hubs that are specific to their countries.

SIMPLE OBJECTIVES OF THE SMART CITY

- Building a standard technological centre that is of diverse innovative and economic activities in Africa
- Building a competitive city that attracts foreign investors and boost industrialization, recycling, manufacturing, creativity, and technology revolution
- Building a city that promotes integrated ICT agriculture, processing plants, and food security
- Providing platforms for foreign direct investment and returns on investment
- A city with 24 hours light, water, security, infrastructure and good air

BENEFITS

- This city will have predominantly economic functions.
- The city will help Nigerians, especially youths and students at the Universities to get jobs and create many opportunities from construction to technical, technological, financial, etc.
- The city will bring new infrastructure to the host State, and Nigeria at large. The city will upgrade its host community with a network of new roads, 5G towers, energy plants, factories, etc.

- This city will bring much economic value to its community. There will be a wide range of commercial activities in the city such as trading, tourism & hospitality, manufacturing, etc.
- The city will give a good return on investment to investors because the city will be a beehive of activities that will attract local and foreign people who will come to buy, sell, invest and live in the city.

FOREIGN DIRECT INVESTMENT IN THE SMART CITY

The Smart City will tackle the challenges facing investment in Nigeria bordering on security, power failure, and other social amenities which have been scaring foreign investors and even local investors. Our Smart City will provide 24/7 electricity, Security through smart technology, clean water, and other social amenities that are modern and functional to make the environment a conducive place for business and socio-cultural, suitable for a quality life. USLACC Africa promises to lead the team of experts in architecture, engineering, construction, and technology to set a standard in Africa.

WHO IS INVESTING, AND WHAT TO INVEST IN THE SMART CITY?

There are opportunities for investors and developers who have proof of funds to invest in housing estates, shopping malls, hotels, schools, health centers, eatery houses, etc. The City has an industrial layout that houses gas, renewable energy, fertilizer, and clean water plants through waste management. There are provisions for other industries, manufacturing firms, agro-allied processing plants, and lots more.

The City of Commerce would be considering greatly; youths and the culture of inventing things, manufacturing, recycling, ICT Agriculture, Agric businesses, and Agro-Allied Processing plants to improve the value chain and value addition.

This will redefine the standard of exportation, from raw materials to value addition. Going by the measure we shall be devising massive mechanized farming for food security.

BRIEF INTRODUCTION

About Us

United States Latino American Chamber of Commerce, through the African Region USLACC Africa with her affiliate local content, GRASSROOTS HUMANITARIAN AND EMPOWERMENT FOUNDATION (GHEF) collaborating with foreign and local partners listed in our brochure, are planning this epoch-making project for the purpose of contributing to national and continental development. USLACC Africa, being a public institution that has many success stories in the US and beyond, has as mandate to link people to business opportunities; breaking down barriers that limit successful business relations in Africa. It is also a catalyst for business growth, which, through her business development programs serve all categories of people.

Our Chamber is on the leading role of connecting African businesses to the global business communities, bringing in investors that are ready to invest in the development projects in Africa. Our services to our members among other things cover organizing of workshops, conferences and networking opportunities intended to strengthen international business management, investment and bilateral trade.

USLACC Africa came into Africa in 2015 with the aim of promoting and expanding business volumes and opportunities on behalf of our members through referrals, business match-making, trade links, seminars and events, trade missions and related activities. Ours is a non-partisan business organization; hence, our focus is solely on economic expansion, business development, and increasing trade scope for our members. We add to our mandate, human development, by educating, and creating opportunities for our members towards sustainable growth potentials to optimize in their carriers, while serving as a spirited advocate for the development of Africa.

ONE OF THE VITAL FLANKS OF USLACC AFRICA: “ORGANISATIONAL STRUCTURE”

“MEMBERSHIP REGISTRATION AND THE BENEFITS TO REGISTERED MEMBERS”

USLACC Africa and GHEF, have vision that is people-oriented, therefore, we engage in membership system to operate as an organized and inclusive body that extends to those at the grass roots. So, with our global business network, we drive

trade and investment as well as humanitarian services across the continent. The benefits or importance of this Chamber to the different interest groups are outlined underneath.

- Assisting African companies locate lucrative opportunities in the global market
- Business seminars, workshops, trainings and orientations locally and internationally
- Enjoying business networking with international business experts
- Employee training/capacity building workshop
- Contacts award, franchise, business opportunities, jobs, etc
- Entrepreneurship developments and strategic consultancy dedicated to help in developing, designing and reviewing of business plans and blue prints
- Enjoying facilitation of foreign loans, grants, and some financial transactions
- Issuance of membership ID cards and annual membership card
- Promoting your business through USLACC avenues and roots of advertisement
- Business information and connections
- Facilitating trade links for investments and technical partners
- Members through our events, develop business contacts and relationships with business experts
- Practical business seminars for import and export guidance to avoid pitfalls
- Providing trade links with primary producers and suppliers to targeted export market outside Africa

HOW THIS PROJECT WILL CHANGE THE BUSINESS LANDSCAPE

There are a lot of opportunities for business in Africa. These opportunities include selling to the huge markets that are emerging with the rising population bulge in Africa. These resources include the riches and wealth that abound in the farmlands, mines and minds of Africa. Our riches are not just in material resources but in mental resources as well. Our collective intellectual capacity as a continent is also on the rise as we make more progress with world class education and our scholarship. This is the crux of our current work with universities and other tertiary institutions to establish cutting edge entrepreneurship centers that will be enduring game changers in Africa.

Africa's position as one of the most formidable emerging markets is unchallenged even with the many challenges that confront the continent. A lot of foreign capital have come into the continent from foreign shores to seed our startups in the sectors

of payment processing, agriculture, healthcare and education etc. In 2021 over \$97 billion was channeled into Africa as Foreign Direct Investment. As a result, Unicorn startups in Nigeria and Africa like Jumai, Wave, Andela, Flutter wave, Interswitch and Chippers Cash and many more others have emerged and they are a great testimony to how it is good to do business in Africa.